

12½c "Fruit of the Loom"
Yard-wide Cotton
8¾c a Yard

Yard-wide "Fruit of the Loom" Bleached Cotton—one of the best known and most durable grades on the market.
Each piece bears the famous "Fruit" trade mark label.
Tomorrow at 8½c a yard instead of 12½c.

Ivory
Soap
2 for 6c

This Coupon and 6c entitles the purchaser to TWO regular 5c size cakes of Ivory Soap, Monday, August 8th.

STORE HOURS: We close at 5 o'clock daily excepting Saturdays. Close Saturdays during July and August at 6 O'CLOCK. SHOP EARLY.

"It Pays to Deal at Goldenberg's"

Goldenberg's

Seventh and K "The Dependable Store"

50c
Gloves
29c Pr.

Women's Chambray Gloves, the washable kind that fit and wear like real kid gloves. One pair at 29c a pair—regular price, 50c.

12½c Dress Gingham
at 9¾c a Yard

Best grade Dress Gingham, including such well-known makes as Bates, Red Seal, and A. F. C. Lengths from 10 to 20 yards.
Colors are light blue, gray, tan, oxblood, pink, red, etc.
Excellent material for inexpensive dresses and waists.

12½c Wash Goods
at 7¾c yd.

Dainty Flowered Organdy Printed Irish Batiste

At this time of season the alert merchant can secure many unusual advantages. Here's an illustration.

We bought a wholesaler's surplus stock of these pretty summer wash goods at a big discount, and offer them tomorrow for less than such superior wash fabrics ever sold for.

The Flowered Organdy is in a wide range of exclusive designs on white grounds—a fine, sheer grade for summer frocks.

The Irish Batiste is in neat conventional and staple designs on white grounds.
An immense assortment of styles to choose from.
Every yard brand new and fresh.
These goods will launder perfectly and will always retain their lovely appearance.
Regular 12½c value at 7¾c a yard.

50c Mohair Brilliantine
Reduced to 33c a yd.

A staple grade always sold at 50c a yard—with rich lustrous finish. The reversible and dust proof kind that makes such serviceable skirts and suits for seashore and mountain wear.

Choice of navy blue, gray and black, also brown and green.
Offered tomorrow at 33c a yard.

69c CREAM STORM SERGE—38-inch All-wool Cream Storm Serge, a hard twisted double twilled quality, always sold regularly at 69c a yard. Reduced to..... 49c

Purchase of Entire Surplus Stock Famous "—" Brand
Women's and Misses' Wash Dresses

Values worth up to \$10 and \$12
Greatest Values Ever Offered at \$2.98



No Washington woman with an appreciation for pretty dresses and economy can well resist buying several of these Wash Dresses we place on sale tomorrow at the astonishingly low price of \$2.98. Can you imagine anything more opportune and could you wish for a greater bargain?

The purchase involves the entire surplus stock of the famous "—" brand Wash Dresses, which we closed out from the makers at a fraction of regular cost. When we bought them the maker asked us not to advertise the name under which these dresses are sold.

Suffice it to say the trade mark brand is known among particular women everywhere as representing the highest quality materials and cleverest styles produced in the country.

All are brand new models—and every dress is fresh and new. Many of them have never been taken out of the boxes.

Over one thousand dresses in the lot, consisting of plain imported Zephyr Gingham, Chambrays, Figured Lawns, white India Lawns, plain Percales and white Lingerie materials.

Charming styles, with lace yokes, others in white and combination colored effects. Many of the dresses with Dutch collars and short sleeves. Others with effective colored bordered designs on white India linen. Handsome lawn dresses with lace trimmings and yokes, also the stylish Tunic dresses and full skirted bottom skirts. Russian blouse

White and Colored Linen Dresses, in plain linens with the fashionable new blouse or tailored style with soft negligee collar and tie, and embellished with self-covered buttons.
Nice full skirted skirts with wide hems. In rose, pink, blue, light blue, reseda, and natural tan color. \$1.59
Regular \$4.00 values at.....

styles and lace trimmed lingerie dresses.
In all the likeable colors, such as tans, blue, lavender, light blue, light green, black-and-white, navy blue and white, brown-and-white and plain white.
Choice of values worth up to ten and twelve dollars at \$2.98.

One-piece Silk Dresses, consisting of Mesalines, Taffetas, and Fancy Silks, in pretty yoke trimmed styles and self-embroidered effects, also sunburst plaided dresses. Choice of green, gray, changeable effects, navy blue, gray-and-white, cream color, and all black. Values worth up to \$6.98 to \$25.00.....

25c White Check Dimity, ... 9¾c
Note the width—40 inches

Another of those remarkable underprice sales of white goods certain to stir the enthusiasm of every thrifty buyer within traveling distance of Goldenberg's tomorrow. To say that this is the biggest and best white goods bargain we've offered this summer is not putting it too strong.

Extra fine sheer quality white Check Dimity, in various size checks—full 40 inches wide. Note the unusual width, which in itself is a desirable feature.

Not old, undesirable goods, but brand new, crisp quality white fabrics that have the call right now for summer waists and dresses.
Every yard actually worth 25c. Sale price, 9¾c.

15c White Cannon Cloth, with real Irish linen finish. Steam shrunk ready for use. Sale price.....	9¾c	25c White English Rep, extra firm close weave, 32 inches wide. Sale price.....	12½c	39c Yard-wide White Dress Linen, the fashionable demi-rough finish for suits and dresses. Sale price.....	25c
20c White India Linon, 40 inches wide; a grade of unusual fineness and sheerness for summer wear. Sale price.....	9¾c	25c White French Lawn, a grade of cobwebby fineness. 47 inches wide—note the width. Sale price.....	15c	15c Yard-wide Linen Finish White Percale, a grade that has the appearance of real linen. Sale price.....	9¾c

Sale of Undermuslins
Choice at 68c
Values Worth Up to \$1.25

It has been a long time since we have been able to offer the equal of these values in summer undermuslins.

It is true that some of the garments are a little mussed or rumpled, but these are slight faults indeed when you consider the big savings offered.

The lot includes Gowns, long and short Skirts, Chemise, Corset Covers, and Combination Garments of fine quality materials, including long-cloth, nainsook, and cambric.

Trimmed in a great variety of tasteful styles with superior quality laces and embroideries.
Choice of values worth up to \$1.25 at 68c.

EXTRA SIZE GOWNS, of good quality muslin, trimmed with yoke of cluster tucks, and tucked ruffle around neck and sleeves. Sizes 18, 19, and 20. Worth 59c. Sale price..... 39c

PRINCESS SLIPS, made of Victoria lawn and longcloth, trimmed with fine quality laces and embroidery. Tucked ruffle on flounce. All sizes up to 44. Sale price..... 98c

MUSLIN WEAR—Lot of Women's Gowns, Corset Covers, Short Skirts, Drawers, and Chemise, trimmed with heavy torchon lace or embroidery. Choice at..... 29c

Willow Plume Sale
Finest Quality Stock at Big Reductions

Willow Plumes are conceded to be the most fashionable hat trimmings—they are always in style and are very serviceable.

The sale we inaugurate tomorrow provides an exceptional opportunity to secure a high-grade Willow Plume at a big saving.

All are of the very finest quality, with long fibres and extra fullness, being made from the best male stock, carefully selected.
Each plume is guaranteed to be hand knotted and made in the best manner.

\$9.00 WILLOW PLUMES AT.....	\$6.98
\$10.00 WILLOW PLUMES AT.....	\$7.98
\$12.00 WILLOW PLUMES AT.....	\$8.98
\$18.00 WILLOW PLUMES AT.....	\$12.98
\$20.00 WILLOW PLUMES AT.....	\$15.00
\$25.00 WILLOW PLUMES AT.....	\$18.98

\$1 White Linen Suiting, 69c a yd.
2½ yards wide.....

The fashionable round thread white Linen Suiting, with handsome French finish. Medium weight for making cool waists and dresses. Warranted every thread pure linen.
2½ yards wide—note the extra width. Sale price, 69c a yard. (Linen Dept.)

Sale of Axminster Rugs
At Remarkable Savings

We shall hold a special sale of Axminster Rugs at prices that provide extraordinary economies. If you intend purchasing new floor coverings the coming fall or winter it will pay you to select them now. Those who wait until later will have to pay regular prices, which are much higher than the prices we name in this sale.

There are all size rugs in the collection from the small floor rug to the largest room size. All are perfect in every way.

Choice of a pleasing assortment of the newest floral, conventional, medallion, and Oriental designs in colorings of green, red, rose, blue, and tan.

Heavy close pile fabric—the well-known Alexander Smith & Sons make—a sufficient guarantee of superior quality.

Size.	Reg. Price.	Sale Price.
27x54 inches.....	\$3.00	\$1.69
3x6 ft.....	\$5.00	\$2.98
8 ft. 3 in. by 10 ft. 6 in.....	\$25.00	\$14.75
9x12 ft.....	\$30.00	\$17.50

Purchase of Men's Shirts 39c
REGULAR 75c VALUES AT

We have set the pace in Men's Shirt selling for a good many seasons and helped Washington men to large savings on Reliable Quality Shirts time and again. Here's another rousing sale of stylish summer negliges at a record low price.

They are made of excellent quality material, in plain or plaited bosom styles—every shirt full cut, perfect fitting and well made. The White Shirts have plaits of various sizes, and there is a large assortment of neat stripes of blue-and-white, black-and-white, etc., to choose from.

Made with patent cushion neckband and reinforced throughout. Sizes 14 to 17. Sale price, 39c each.

Wind-up of Men's Suits
\$7.95 Buys Unreserved Choice of Values
Worth \$12.50, \$15 and \$16.50

In order to make a clean sweep of our entire remaining stock of Men's and Young Men's Summer Suits we've made the greatest sacrifices on record. Our rigid rule of clearance doesn't permit of hold-overs—every garment must be disposed of by the end of the season.

Choice is offered of Men's Stylish Suits of navy blue serges and fancy worsteds and cassimeres, the latter in a large range of stripes, dark mixtures, grays, and novelty effects of the most desirable sort.

Sizes 32 to 42 in the lot. This season's correct models—suits that bear the imprint of clever tailoring and good style. A great money-saving opportunity for the man who wants a new suit for vacation or business wear.

\$1.25 to \$2.75
Union Suits
89c

Women's Fine Quality Union Suits of pure lisle, superior elastic quality. Lace trimmed and tight knee styles.

89c for values worth \$1.25 to \$2.75.

Women's Gauze Vests and Pants, vests low neck, sleeveless, silk-taped neck, arms, plain and crocheted, and embroidered yokes. Pants lace trimmed or tight knee, French band or tight top. Fine and wide ribbed; regular 25c and 39c values. Sale price..... 19c

Boys' Poreskirt and Balbriggan Underwear, shirts high neck, short sleeves, knee drawers; regular 25c and 29c values. Sale price..... 17c

Children's Knitted Waists, strapped seams, with buttons; regular 19c values. Sale price..... 9c

Children's Dresses, 25c

Children's short Dresses, of white nainsook, and neat pink and blue checked percale. Made yoke style, trimmed with embroidery insertion. Sizes from 1 to 4 years. Sale price, each, 25c.

Infants' Slips, 22c

Infants' long Slips, of fine quality nainsook, in bishop style, with ruffle around neck and sleeves, finished with deep hems. Each, 22c.

65c Bed Pillows, 39c

200 large size Bed Pillows, filled with crushed turkey feathers made odorless by cold blast process, covered with heavy weight stripe ticking. Sold regularly at 65c each. Sale price, 39c.

19c Scarfing, 10c

300 yards of Drawn work Linen Scarfing, launders perfectly and gives excellent service. Suitable for making bureau, stand and side board covers. Regular 19c values. Sale price, a yard, 10c.

Monday's Coupon Sales
Another Rousing List of Bargains
in Seasonable Merchandise

10c Biscuit, 6c This Coupon and 6c for regular 10c packages of Maryland Biscuit Co.'s Graham Crackers, Afternoon Teas, or Saltines.	Gillies Coffee, 19c lb. This Coupon and 19c for one pound of Gillies' famous "J. M. M." Coffee, one of the best known and most popular brands on the market at any price.
12c Peas, 2 for 13c This Coupon and 13c for TWO regular 12c cans of Early June Peas, select quality.	25c Sanitol Cream, 14c This Coupon and 14c for regular 25c jars of Sanitol Face or Cold Cream.
5c Starch, 2 for 6c This Coupon and 6c for TWO regular 5c packages of Argo Starch.	10c Talcum, 5c This Coupon and 5c for regular 10c box of Royal Violet Talcum Powder, delicately perfumed.
10c Toilet Paper, 4 for 19c This Coupon and 19c for FOUR regular 10c rolls of "White House" Tissue Toilet Paper, 1,000 sheets of perforated paper to each roll.	Ammonia, 4c This Coupon and 4c for large size bottle of Household Ammonia, guaranteed full strength.
5c Laundry Soap, 2 for 6c This Coupon and 6c for TWO regular 5c size cakes of Fairbank's "Sunny Monday" Laundry Soap.	10c Bromo Seltzer, 5c This Coupon and 5c for regular 10c size bottle of Bromo Seltzer, the well-known headache cure.
	Borax, 4c This Coupon and 4c for half pound carton of genuine Twenty Mule Team Borax.

Yard Wide Black Taffeta 79c
Regular \$1.19 grade at

An unusually fine quality black taffeta at an unusually low price. Rich lustrous black taffeta, full 36 inches wide, every yard guaranteed to wear satisfactorily.

No store can duplicate it for less than \$1.19 a yard. Offered for one day at 79c a yard.

55c ROUGH PONGEE SILKS—27-inch pure silk Rough Pongees, handsome lustrous quality, in such desirable colors as tan, natural, Copenhagen, reseda, and black. Regular 85c value at..... 49c

\$12 Black Taffeta
Silk Coats
Reduced \$3.98
to.....

Ideal garments for wear during the late summer and early fall.

Every woman should possess such a garment for afternoon and evening wear.

Made of superior quality black taffeta silk, 36 inches long, handsomely braided, with full shawl collar and turn-back cuffs on sleeves.
Regular \$12 value at \$3.98.

25c Window Shades, 15c

100 dozen Opaque Cloth Window Shades, 3x6 ft. In several shades of green, ecru and white. Mounted on good strong spring rollers. The cloth is subject to slight imperfections, such as an occasional oil spot, etc., but not enough to interfere with the wearing qualities. Worth 25c each. Sale price, 15c.

25c Vitropane, 12 1-2c

100 rolls of Vitropane, the best substitute for stained glass. In frosted, stained and cathedral designs. Sold regularly at 25c a yard. Offered for one day at 12½c.

50c Sofa Cushions, 29c

25 dozen Sofa Cushions, 22x32 in. Filled with soft fluffy silk down, and covered with jambric. Worth 50c each. Special at 29c. 4th floor and Art Dept.